Storyboarding

1. Using your scenario as a starting point, divide the story up into individual sentences. On a whiteboard, draw empty boxes (approximately 4” x 4”) for each sentence in the story. Number each box sequentially.

2. Directly below each box, write the sentence from your scenario. Each sentence should encapsulate a single idea or step in the story. Tip: If you are drawing rapid sequences, or if two sentences describe a different viewpoint of the same state, consider splitting the frame into 2 or 3 states with a thick black line.

3. Tag each box as a screen or scene. Include the name of the character and the type of “shot” you are trying to create.
   - If it’s a close up shot - write “CU”.
   - Over the shoulder - write “OTS”.
   - Extreme close up - write “ECU”.
   - Long shot - write “LS”.
   - Medium shot - write “MS”.

4. Inside of each box, sketch what happens in the scenario. When you sketch people, emphasize their hands and eyes.
   - When you sketch human touch points, show both humans in the frame at once.
   - When you sketch digital products, first introduce the product in context (in someone’s hand), and then sketch what the user actually sees on the screen.

5. Complete a rough version of your storyboard, share, get feedback, and refine the story. Stop this process only when the storyboard is self-explanatory.
   - Find someone who has not viewed this storyboard before. Give them the storyboard and ask them to read the story back to you.
   - You will immediately see where the storyboard needs refinement. Do another version and share it again.

A comic book style visualization of your written scenario, illustrating the use of your system through scenes and screens.

About this activity:
- Is an individual and/or group activity
- Takes 30 - 45 min per iteration
- Materials required:
  - Whiteboard (recommended)
  - 11 x 17 Paper
  - Sharpie Markers

Before Starting This Activity:
- Required: Participants must have at least 1 scenario which is to be illustrated.
- Preparation: None

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