

About this activity:

Planning design research is challenging. Organization, a strong focus and team alignment are crucial.

Before starting this activity:

Required: Participants must have a topic area defined for their research and a research team formed. Participants must also understand the scope of the program - primarily the time available to conduct research and the goal of the client.

Activity Details:

-  Is a group activity
-  Takes 0.5-1 hour
-  Materials required:
 - Scrap paper / White board
 - Pens
 - Post-It Notes

1 Research Focus: *What do you want to learn?*

A focus is a point of view that defines what you aim to learn in your research. It should be 1-2 sentences.

2 Context: *Where does your focus take place?*

Identify the primary context where you might observe the activities or have the conversations needed to address your focus.

3 Participants: *From whom do you want to learn?*

Finding the right people is critical to the outcome of your research. List the key criteria that define the participants you seek.

How do you plan to recruit them? Friends & Family Professional Client-Assisted

Briefly describe your recruitment plan:

4 Key Questions: *What key questions do you want to answer?*

Within the focus statement, what questions need to be answered? What are you curious about?

- 1.
- 2.
- 3.

5 Research Plan: *What is your plan of action in the field?*

A research plan describes your approach, methods, activities, interview structure and length as they relate to the objectives and focus of the research.

- Things to consider:
- Do you need to meet the participants beforehand?
 - How will the session/inquiry start?
 - What specific activities will you watch, and in what order? Will you need any additional activities/conversations to address your focus?
 - How will you wrap up the session?
 - How long will the session take?

6 Iterate, Document & Create Discussion Guide

Hold a Question Generation Session with your team. When your questions are in order, refine your Research Plan, develop a screener and begin to document everything digitally and in a shareable format.